

SERVICES TO STRENGTHEN YOUR BUSINESS

SIKICH LLP

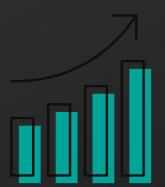
Sikich LLP is a global company specializing in technology-enabled professional services. Sikich offers a formula of professional services uniquely crafted to address your business's challenges and opportunities.











PROBLEM

 A lag in conversions as digital advertising strategy, corporate communication, and agency education grew stale.

STRATEGY

- Optimize digital advertising:
 - Google Search, Google Display, Youtube.
 Bing & Linkedin
- Daily analysis to determine when and where to push and pull budget from each platform and campaign.

RESULTS (JAN 2022-JUNE 2022) YOY

- Increased Bing conversions by 93.5%
- Increased LinkedIn conversions by 370%
- Increased impressions, clicks, and conversions across the board while decreasing cost per click.

Overall Advertising Performance (January 2022-June 2022) YOY

- 8.2M+ Ad Impressions ▲ 72.3%
- 45K+ Clicks ▲ 57.8%
- 465 Conversions ▲ 13.7%
- Cost per Click ▼ 14.4%





We Give You The Ultimate Digital Advantage